

Trafford Alcohol, Substance Misuse & Gambling Partnership (TASMGP)

Vision & Action Plan 24/25

TASMGP Vision

- We will **improve relationships** within the partnership to tackle drug, alcohol, and gambling harms in the borough;
- We will **embed prevention** and promote healthier environments and access to recovery;
- We will **listen** to, and **learn** from, residents' stories and partners' professional insights, to better inform provision of support;
- We will **empower** individuals and their families to avoid the detrimental consequences of drug, alcohol, and gambling harm.

TASMGP Collaborative Working Suggested Priorities

Understanding Need

Gaining a better understanding of need.

Better ways of recording data.

More training for services.

Early Intervention & Prevention

Brief interventions across the board.

Feeling comfortable to ask more open questions.

PH campaigns/ education

Tap into private / third sector

Treatment

Promote existing services.

Social media / marketing materials.

Recovery

Recovery support / communities.

TASMGP Action Plan (DRAFT)

Aim/Activity	Specific Actions	Outcome	When	Who	
Understanding Need					
1	<p>To complete a comprehensive joint strategic needs assessment for drugs and alcohol in Trafford.</p>	<p>For all TASMGP partners to contribute to the development of a joint strategic needs assessment for drugs and alcohol.</p> <p>This will include undertaking community engagement through both partners and the neighbourhood groups to understand the experiences of different people in Trafford and co-design partnership response.</p>	<p>To get a better understanding of the local needs for Trafford residents affected by alcohol, substance misuse & gambling.</p> <p>Metric: JSNA maintained and regularly updated, with input from Trafford partners.</p>	<p>May-24</p>	<p>Aimee Hodgkinson (Public Health) to bring together partners data and finalise a draft of the drug & alcohol JSNA.</p> <p>Aimee Hodgkinson (Public Health) to link with the Trafford neighbourhoods to understand the experience of different people at neighbourhood level.</p> <p>Paul Burton (Public Health) to complete focused work to explore the gambling needs of Trafford residents building on the GM gambling needs assessment.</p>
2	<p>For partners to capture more intelligence relating to alcohol, substance misuse and gambling needs in</p>	<p>For partners to review their recording systems for how they record alcohol, substance misuse and gambling harms and commit to incorporating this in their systems.</p>	<p>To gain a better understanding of the themes surrounding alcohol, substance misuse & gambling harms within partner services.</p> <p>Metric: Profile of gambling risks in services</p>	<p>March-25</p>	<p>Achieve partners (Peter Ward & Sandra Kite, GMMH and Janine Day, Early Break) to improve recording systems and share any themes/intelligence with TASMGP partners about wider issues experienced by people in treatment.</p>

	Trafford from their own services and share this.	For any themes and intelligence to be shared through the TASMGP partnership updates.	Dashboard developed for review by TASMGP with key themes highlighted with action plans.		<p>Public Health, Community Safety, ACHIEVE partners, children's services, ASC and wider teams to share any themes/intelligence with TASMGP partners at bi-monthly meetings and in between as appropriate for urgent information.</p> <p>Arvin Prasher (Public Health) to support/advise partners regarding intelligence capture and data collection methods when required.</p> <p>Liverpool John Moores / Public Health to share themes from Drug-Related Death panels at each meeting as relevant and share annual report.</p> <p>GMMH and Public Health to work with Adult and Children's Safeguarding Board including Police to undertake an audit / review of cases which have escalated (including but not limited to deaths) to identify earlier intervention opportunities and improvements for services, to present to TASMGP and HWBB.</p>
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Early Intervention & Prevention					
3	To increase the uptake of brief	To commission brief intervention training which all partners will	To improve the wider workforce confidence to deliver more brief	March-25	Janine Day (Early Break) to roll our 'Stressed Out Brain!' trauma-informed drugs training in Trafford.

	<p>interventions being delivered on alcohol, substance misuse & gambling harms in the borough.</p>	<p>attend, and to increase the uptake of alcohol & substance misuse brief interventions being delivered in the borough.</p> <p>To increase the uptake of chapter one gambling training.</p>	<p>interventions and to have open conversations with Trafford residents affected by alcohol, substance misuse & gambling harms so that more Trafford residents can access support earlier on.</p> <p>Metric: Increase uptake of brief interventions training amongst partners; improved acceptance of referrals</p> <p>Longer term - reduction in demand for acute services (treatment, hospitalisation, Police)</p>	<p>Bernadette to link in the VCFSE sector into this area of work via the Trafford Community Collective.</p> <p>Pamela Pattison & Sandra Brown (DWP) to implement Chapter One gambling training for frontline staff.</p> <p>i. Public Health to develop a training plan based on the drug and alcohol training needs identified by TASMGP, Primary Care, and wider partners. Identification of which parts of training offers from providers such as GMMH, Big Life, and Early Break are best suited to different training needs and practitioners. Public Health to liaise and promote training offer through TASMGP and wider channels, with support from TASMGP partners.</p> <p>ii. Public Health, ACHIEVE, ICB and Safeguarding Partnership to review training offers to share with partners what is available (including NHS e-learning programme (www.e-lfh.org.uk) on identification and BI in primary settings, and GMMH's Recovery Academy), and promoting Achieve services within training.</p>
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4	To reduce the stigma of alcohol, substance misuse & gambling harms and promote the support available through campaigns and education.	To develop and promote existing public health campaigns relating to alcohol, substance misuse & gambling harms throughout the year via partner networks, including their social media pages.	Reducing myths and misconceptions to reduce the stigma, increase residents understanding around alcohol, substance misuse & gambling harms and normalise accessing support.	March-2025	<p>Achieve (Peter Ward) to invite NHS Addictions Provider Alliance to partner with TASMGP to provide support for the addictions treatment and support sector #stigmakills campaign.</p> <p>Neala Farr (Achieve Community Development) to share and embed their community development work with TASMGP and neighbourhoods.</p> <p>Dan Shelston (Neighbourhood Lead) to work with the South Neighbourhood to develop an alcohol campaign that can be rolled out across Trafford (working with the other neighbourhoods on appropriate approaches)</p> <p>Achieve to work with TASMGP partners to identify additional community locations for groups and services in underserved communities.</p>
5	Use combined powers and instruments to ensure responsible retail and night time economy, minimising risk	<p>Joint planning for Weeks of Action</p> <p>Learning from Purple Flag in Altrincham to</p> <p>Develop database and process for local</p>	<p>Reduced incidents of crime and health issues related to licenced premises.</p> <p>Improved 'sense of safety' amongst residents.</p>	March-2025	<p>Community Safety to monitor breaches of Alcohol Public Spaces Protection Order and share trends and any specific issues for partners' attention six-monthly.</p> <p>Jon Lloyd (GMP) and Paul Burton (Public Health) to convene licencing</p>

	of adverse incidents due to drug and alcohol harm.	profiles to inform licensing decisions. Develop further the processes for informing gambling licencing decisions.			steering group with safeguarding colleagues to review new and amended alcohol licences for safeguarding, community and health impacts. Public Health Intelligence to work with intelligence colleagues in partners to consider development of a licencing matrix to inform decision-making around new / amended licences and other community activity. Identify single points of contact and routine process to share intelligence between trading standards, licencing, police and community safety and ACHIEVE to identify hot spots and share planned enforcement / support activity.
6	Interrupt supply chains and reduce harm associated with drug trade.	Launch Trafford Challenger group and strategy, with adult and children safeguarding and appropriate links to TASMGP to enable joint operations and enable safeguarding whilst tackling organised crime.	Reduction in drugs possession and distribution offences. Reduction in complex safeguarding cases linked to drugs trade.	July-2024	Community Safety to identify representative from Challenger on TASMGP and vice-versa. Community Safety / Challenger rep to provide 6-monthly updates on Challenger developments at TASMGP (or more frequent as necessary).

		Shared priorities and work plans.			Community Safety and Police to share appropriate intelligence with TASMGP at bi-monthly meetings and partners to identify support to offer.
Treatment					
7	To increase the understanding of the alcohol, substance misuse & gambling treatment offer available to Trafford residents.	For public health to update the Trafford Council website around the alcohol, substance misuse & gambling treatment offer and referral pathways available to Trafford residents and for all partners to take away one action to share this more widely with their service users and/or their workforce.	For the wider workforce and Trafford residents to have a better understanding of treatment services available, with an ambition to increase numbers in treatment for those who require specialist support. Metric: Numbers in treatment increase Reduction in drug-related deaths.	March-2025	Christine Hayes (Achieve Big Life Group Assertive Outreach Team) to provide drug and alcohol awareness training across the borough. Aimee Hodgkinson & Paul Burton (Public Health) to improve content of drugs, alcohol and gambling support on the Trafford Council website / Service Directory / Padlets.
8	To increase the understanding and join up of the services available to Trafford residents to support their needs, prior to those needs escalating.	For TASMGP members to each have an agenda item to showcase their work in supporting Trafford families and to share partnership updates at the TASMGP.	For the TASMGP members to have a better understanding of the services available to Trafford residents affected by alcohol, substance misuse & gambling harms in order to intervene earlier and access the right support to avoid escalation of needs, including, but not limited to, ACHIEVE services.	Dec-2024	Grace Cook (Public Health), Neala Farr (GMMH) , Christine Hayes (Big Life) and Evelyn Keegan (Social Prescribing) to develop plan for promoting service offer and community assets via partners. Chair to identify a TASMGP member to sit on each neighbourhood network and feed to / from the Partnership.

			<p>Metric: Increase in the number of referrals from different services.</p> <p>Longer term: Reduction in numbers needing Tier 3 and 4 treatment and reduced harms.</p>		<p>Mandy Winnard & Katrina Bryant (Early Break) to present the Achieve CYP offer in Trafford and TASMGP partners to identify opportunities to improve referrals and joint work.</p> <p>GMP to lead partnership approach to complex cases beginning to present repeat demand to Police (Prevention Hub) to identify support offers. GMP to annually present trends / issues to partnership and other relevant fora.</p>
Recovery					
9	To get a better understanding of the existing recovery communities in Trafford.	<p>For partners to gain a better understanding of the existing recovery offer, including the asset fund from Achieves Community Development Team.</p> <p>Partners to map the existing support available in their areas.</p>	<p>For Trafford residents to access the existing recovery services in Trafford.</p> <p>Metric: An increase in the number of Trafford residents accessing a recovery community.</p> <p>Reduced re-presentations.</p>	Dec-2024	<p>Achieve's Community Development Team to share existing recovery offer through the TASMGP partnership and contribute to plans for development of recovery communities.</p> <p>Pamela Pattison (DWP) to work with Achieve to give Altrincham job centre frontline staff an overview of the recovery offer.</p> <p>Christine Hayes (Achieve Big Life Group Assertive Outreach Team) to help promote awareness to communities and to establish link to each neighbourhood with ACHIEVE</p>

					<p>partners (working with Dan Shelston and Adrian Smith, TLCO).</p> <p>Joshua Thompson (Public Health / Clinical Psychology) to establish a steering group to asset map and develop proposals for a Trafford recovery communities' model.</p>
10	To build on the existing recovery network for Trafford residents to help them to sustain their recovery in the community.	To develop a project plan to co-ordinate and deliver a Trafford recovery community in line with the OHID recovery guidance.	<p>For Trafford residents to maintain their recovery in the community, without the need to re-enter the treatment system.</p> <p>Metric: An increase in the variety of a recovery community offer and the uptake from Trafford residents.</p> <p>Reduced re-presentations to treatment system.</p>	March-2025	<p>Public Health to use SSMTRG funds to increase recovery community capacity and co-ordination in Trafford in 2024/25 based on proposals from the steering group (see above).</p> <p>Aimee Hodgkinson (Public Health) to promote the recovery services that have been awarded through the Asset Fund once these become live.</p> <p>Intuitive Thinking Skills to roll out IPS in Trafford (to support employment opportunities for those in treatment preparing for recovery). Working with DWP and employers through Trafford Council Inclusive Economies Team and others.</p>